

Marit Peters



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### IIAT PRESIDENT & EXECUTIVE DIRECTOR

My Kolbe is **5-3-9-2**.


I am naturally an innovator.

My "why" is to make a difference  
and have a positive impact.

 *I'm passionate about  
helping organizations grow,  
solve problems and thrive!*

GET IN TOUCH WITH MARIT

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## MAXIMIZE YOUR AGENCY

Marit is a passionate, innovative, success-oriented leader whose specialty lies in using strong relationship and business skills complimented with organizational design and strategic planning to create and sustain organizational growth and productivity. Marit believes people are the true heartbeat of every company – it's a leader's responsibility to understand employees' strengths and give them the opportunity to engage and be part of the solution.

### Specialties

- Strategic Planning
- Leadership Development
- Team Building & Employee Engagement
- Operational Efficiencies
- Talent Assessments
- Public Speaking
- Organizational Design & Development

### Experience

- President & Executive Director – IIAT
- Chief Strategy Officer – Independent Insurance Agents of NM
- Owner – Marit Peters Consulting
- Sr. Director Enterprise Strategy & Planning – Tricare Reference Laboratory

### Certifications

- Kolbe Certified Consultant
- WHY.os Certified Coach

*"I've worked with Marit to improve several initiatives over the past decade. Each project came with her fresh, unfiltered, and engaged perspective. Marit's passion for strengthening organizational culture and processes is unsurpassed."*

– Ken Kirk, CEO, BroadStreet Partners