



Solution Provider Benefits

BASIC+
\$2,500

PREMIUM
\$7,500

PLATINUM
CUSTOM

Website

# of products, with logo, listed on related Catalyit guides	1	3	4+
Logo(s) listed on applicable guides/comparison grids	•	Featured	Featured
Logo(s) included on our Solution Provider Index	•	Featured	Featured
Dedicated profile pages w/ logo, contact info, website link	•	Enhanced	Enhanced
Logo featured on Homepage, Member Home, Blog		•	•
Expert Review written by Catalyit		•	•
Ability to add a 2 min promo video and product pitch		•	•
Recorded Q&A video with Catalyit Expert, shared socially		•	•
Ability to add additional product videos and guides			•

Subscriber Engagement

Option to offer a special discount to Catalyit Subscribers	•	•	•
Ability to view & respond to your product User Reviews		•	•
Featured 2x per year in weekly TechTips newsletter		•	•
2 webinars per year per product/service Product demo webinar - limited to 30 min Education webinar - as an expert in a Hot Topic		•	•
Guest blog articles or training videos		2	4
Logo included in Live Session intro		6	12
Warm introduction in appropriate consulting calls		•	•
Sponsor Steve Anderson LinkedIn Audio events (when available)			•

Catalyit Access

TechTips subscription	•	•	•
Access to your Catalyit Profile page(s)	•	•	•
Access to monthly Hot Topic live sessions		•	•

Promotion & Partnership

Tagged social media posts	1	3	3
Tagged in Steve Anderson LinkedIn post		•	•
Access to State of Tech Report	•	•	•
Logo included in nationwide State of Tech Report		•	•
Logo included in Catalyit ad run in Partner states		•	•
Quarterly stewardship report		•	•
Presentation to Catalyit Agent Advisory Council & Consultants			•